



Aura™



MAKING SPACE WORK HARDER

Iris Worldwide, a cutting-edge advertising agency with a difference, chose Aura to provide room-booking technology, which helps staff deliver better client satisfaction through a more streamlined working day.



22 Room booking
pads installed



Fully accessible
management system



Built in
reporting function



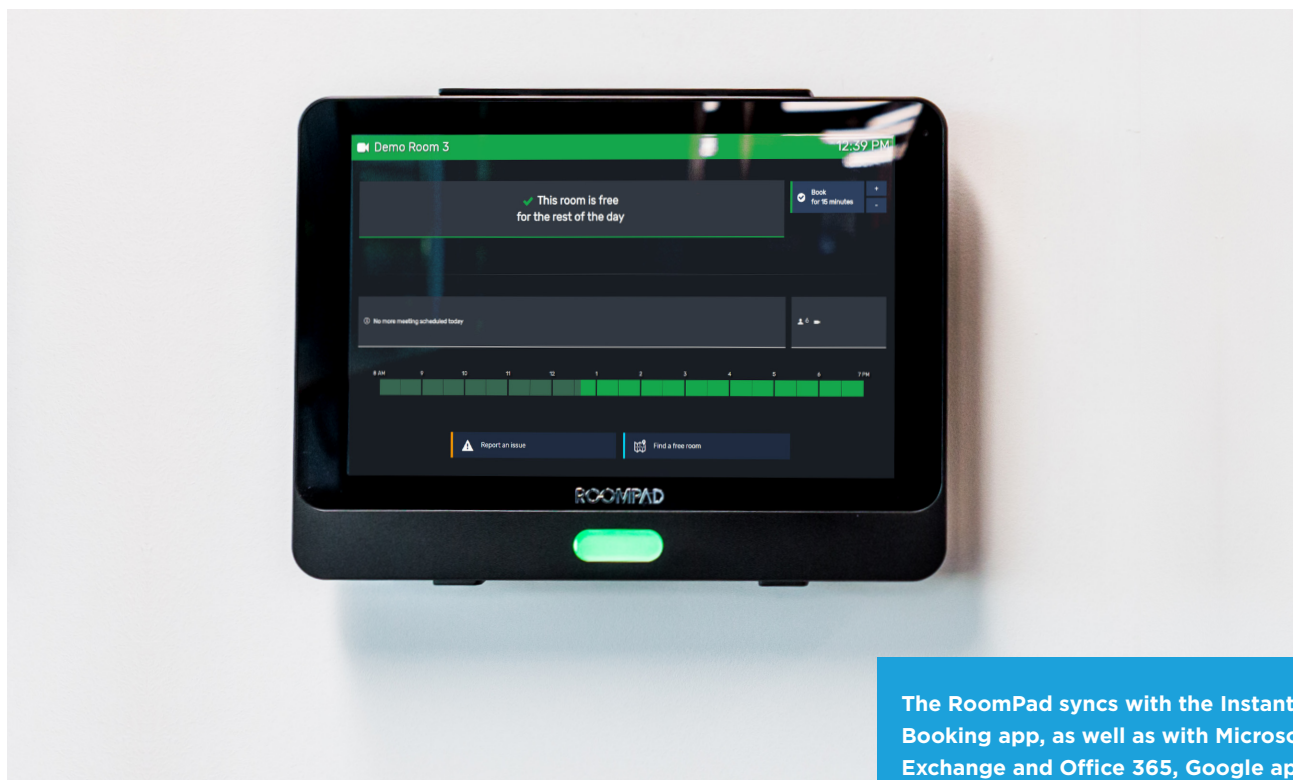
IMPROVING OFFICE PRODUCTIVITY AND EFFICIENCY

A global advertising agency with a difference - in that it's not a single firm but a network of partners, totalling 1,000 team members across 17 locations worldwide - Iris Worldwide creates innovative campaigns for some of the most recognisable consumer brands. Samsung, Adidas, Pizza Hut, Barclays, Amazon, P&G... the list of top-flight clients is impressive, and so too is Iris's dedication to harnessing emerging technologies to stay ahead of the field.

It's hardly surprising, then, that Iris has a forward-thinking approach to workspace technology. When, thanks to strong growth, the organisation chose to relocate its UK office to a bigger location, the decision was made to ensure maximum efficiency of that space's use by the installation of a room booking management system.

Aura provided Iris with a meeting room management system that enabled staff to see the real-time availability of all 22 collaboration spaces, as well as book their choice of room in advance. By removing the hassle from finding suitable meeting spaces in this way, Iris's 500 UK employees can now better focus on their key objectives, and this supports the better fulfilment of client expectations.

With its built-in reporting function, the new solution has also enabled Iris to analyse meeting room usage. Through their estates team's new ability for informed decision-making based on this dependable data, Iris can ensure that the facilities available match the demand as closely as possible, for maximum budgetary efficiency and value.



The RoomPad syncs with the Instant Booking app, as well as with Microsoft Exchange and Office 365, Google apps, or Lotus Notes mail.

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