

# Aura™

## WORKSPACE TECHNOLOGY SUPPORTS DIGITAL- FIRST STRATEGY

In a rapidly changing educational market, this world-leading learning company provides a growing market share and provide equity of opportunity through tech investment - so it follows that they're taking a similarly forward-thinking approach to their workspaces, too.



Hybrid working  
environments



19 tech-enabled  
spaces



Integrated and portable  
AV systems



## BUSINESS CHALLENGE

The company offers products and services in nearly 200 countries, with a mission to help people to achieve their full potential through learning. Key to the organisation's success is its ability to listen to learners and use this feedback to ensure that people have the best experiences possible.

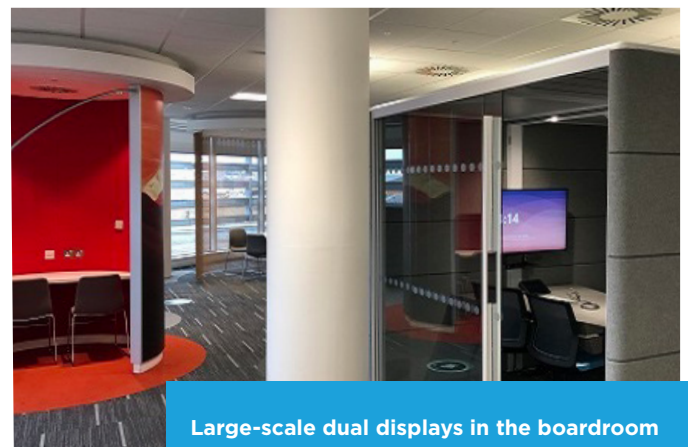
This learner-experience focus put technology at the forefront of the company's strategy, while its emphasis on experience also extends to their staff.

These elements were both behind the decision to create AV-enabled spaces in the education specialist's new Oxford office. Having previously worked with Aura on equipping their London headquarters with cutting-edge AV technology, the firm was a natural choice of partner.

## SOLUTION

The installation of AV facilities at the new office in Oxford involved a number of spaces: one boardroom, one divisible room, five small meeting rooms, three medium meeting rooms, six booths, one mobile space, and two collaboration spaces. Given the new hybrid and flexible ways of working brought about by the pandemic, it was necessary to design a workspace that was adaptable. This could then allow for further changes to be made going forwards, depending on the needs of staff and the business.

A consistent approach was taken across the boardroom and meeting rooms. In each, large-scale dual displays enable both content and the faces of remote participants to be viewed simultaneously, while being mounted on a swivel wall bracket allows for easy maintenance, plus this also means that devices can be placed behind the display to keep the area looking clutter-free. Speakers mounted beneath each display provide sound to the room, while remote participants receive a visual feed of the room via a camera, with sound from every part of the space picked up either by mic pods distributed along the length of a table, or ceiling-mounted microphones.



Large-scale dual displays in the boardroom and meeting rooms.

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## SOLUTION

Naturally, the solutions were tailored to the specifics of the meeting space in question – for example, in the divisible room, thought was given to the fact that the space would sometimes be used as a whole and sometimes split into two. Each meeting room was given dual 65” displays, which are wall mounted in one room and placed on a CBS trolley in the other (for flexibility of positioning). The largest possible displays for single room use were chosen to ensure that the screens would still be an appropriate size when the room was used as one large space. When the rooms are combined, the partition sensors trigger the system to automatically change the audio settings from single room use to dual room use.

In the smaller spaces, smaller displays have been specified – each to suit the specifics of how the space is used. For example, in the booths – used for informal, impromptu meetings of up to four people – each has a 27” TFT display with an HDMI cable, for quick and easy laptop connection. In the collaboration spaces, a more flexible and sizeable combination of 50” interactive whiteboards and cameras mounted on trolleys have been chosen, to help facilitate a wide variety of uses, including interactive sessions and townhall meetings.



Smaller meeting rooms include 27” TFT displays with HDMI cable, whilst collaboration spaces have 50” interactive whiteboards.



*The knowledge and helpfulness of the Aura team has been essential in helping us to update and improve our office spaces, especially as the pandemic has caused us to accelerate these plans over the last year.*



Principal Communications Technology and Design Engineer (Client)

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