Aura™

FEWER PRINTERS, LOWER COSTS, BETTER SECURITY

By cutting their printer fleet by 40% and utilising managed print, this healthcare group reduced toner, paper and power waste, and simultaneously improved security and productivity.

Upgraded entire print fleet

110 fewer printers across all sites

Reduced paper, toner and power waste

BUSINESS CHALLENGE

Launched in December 2016, this new healthcare group was created by a merger, bringing together a number of sites acquired from different portfolios. The group offers a variety of mental health care, neurological care, education, children's services, and private patient services.

Keeping the patient at the heart of the organisation's philosophy, the client's emphasis is on individualised care, involving family and friends in the recovery process, aiming to help achieve independent living wherever possible.

After inheriting printer assets from the various sites that were brought together under the group's umbrella, the company called in Aura to undertake a complete audit in late 2016. We were tasked with finding out where efficiencies of time and cost may be made, security improved, and productivity increased.

AURA SOLUTION

While data and document security is an important consideration for any business, no other type of organisation is dealing with quite so much sensitive and personal information as a healthcare setting. In this client's case, the number of personal records ran to hundreds of thousands. This consideration was front of mind when we consulted with the company, but of course there were also significant advantages to be captured in terms of cost savings, productivity improvements, and waste reduction.

It's often the case that large organisations created through acquisition inherit a disparate printer fleet, so a key part of the bespoke print and document management system proposed was to consolidate these assets. We calculated that the organisation could have its print needs serviced efficiently with a fleet reduction of 40% – down from 272 to 162 machines.

We recommended upgrading a number of the existing printers (some had been purchased as recently as 2015), and offered guidance on the new models that would suit each hospital team's specific needs. As a manufacturer-agnostic supplier, we conducted an objective evaluation of the market, and advised that the company's current choice of Kyocera technology still remained the best value for money.

With the correct hardware specified, key to enabling a safer way to share and store documents was the tailored print management system. This not only helped to reduce toner, paper and power waste by encouraging staff to print less, but the secure, follow-me print functionality ensured document and therefor data security on the print network.

Beginning in March 2017, the solution was up and running within four months, enabling the client to quickly start reaping the rewards of increased document security, reduced resource consumption, and more efficient operational and administrative processes.

> **"We knew the transformational value a vendor agnostic print strategy could unlock within the group's paper related processes."**
>
> Director of IT

Contact us

www.aurafutures.com

London
+44 207 2 400 800
info@aurafutures.com

New York
+1 646 490 3755
info@aurafutures.com