



Aura™



SOCIÉTÉ
GÉNÉRALE

CONTROLLING COSTS, INCREASING PRODUCTIVITY

Following a transformation which reduced cost per desk by 33%, Société Générale was simultaneously able to achieve a significant improvement in employee wellbeing and productivity.



Occupancy sensors on all desks, rooms and pods



Reception & Guest Management



Custom 'Connected Employee' App



BUSINESS CHALLENGE

A relocation from their three existing UK addresses to a single new premises at One Bank Street, Canary Wharf, gave Société Générale the perfect opportunity to rethink how their workspaces could better support employee wellbeing and productivity, while using space and budgets more efficiently.

Eight floors of the new Kohn Pederson Fox-designed building would house the UK corporate and investment banking, securities services, asset management and private banking activities. Innovation

and digital transformation were strategic priorities for Société Générale; the focus for the transformation was on optimising the digital and physical working environments to improve collaboration, communication and efficiency.

Moving from a fixed to a flexible workspace model, to suit evolving work styles and enable employees to 'work smarter', required the adoption of a variety of digital media solutions, for better connection and engagement.

AURA SOLUTION

With a remit to ease workflows by making the process of booking meeting rooms and other co-working spaces quick and easy, Aura implemented a system that would do just this, as well as offer invaluable data capture and analytics, to aid Société Générale's future real estate decision-making.

A network of occupancy sensors on all desks, rooms and pods was installed, with an intuitive multi-lingual system enabling staff to easily see real-time availability, and book spaces for immediate and future use. In total, Aura's system covered the availability, booking and status of 233 meeting rooms, 1,290 hot desks, and 54 collaboration pods, plus the functionality of 14 interactive wayfinding pods, and 157 wireless screen sharing devices.

In addition, a custom app was created, to improve staff engagement and streamline

internal communications - real-time communications are sent to employees' mobile devices, ensuring they have all the up-to-date information they need to fulfil their roles in an optimal way. Naturally, being one of the largest financial services groups in Europe, Société Générale required this tool to comply with the most stringent security and data protection standards, and Aura's solution fulfilled this requirement robustly.



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